



INSTITUTE OF CLASSICAL
ARCHITECTURE & ART
NEW ENGLAND

2024 BULFINCH SPONSOR PROGRAM



THE 2024 BULFINCH AWARDS SPONSORSHIP PROGRAM

PLATINUM SPONSORS:

For a donation of \$10,000 the ICAA-NE Chapter will:

- Provide a Platinum themed table for ten guests at the Gala dinner.
- Have placed on the Chapter webpage the sponsor's logo with active link for one year.
- Provide 2 tickets for either the sponsor, or sponsor's staff, to attend a private Winner's Cocktail Reception.
- Recognize the sponsor in the Bulfinch Gala Brochure.
- Include a full-page color ad in the Bulfinch Gala Brochure, with artwork provided by sponsor.
- Provide a swag bag in which the sponsor may include company literature or company gift.
- Provide premier table location at the Bulfinch Gala with Platinum table recognition.

GOLD SPONSORS:

For a donation of \$7,500 the ICAA-NE Chapter will:

- Provide a Gold themed table for six guests at the Gala dinner.
- Recognize the sponsor in the Bulfinch Gala Brochure.
- Include a full-page color ad in the Bulfinch Gala Brochure, with artwork provided by sponsor.
- Provide a swag bag in which the sponsor may include company literature or company gift.

SILVER SPONSORS:

For a donation of \$5,000 the ICAA-NE Chapter will:

- Provide two tickets to the Bulfinch Gala evening for the sponsor's use.
- Recognize the sponsor in the Bulfinch Gala Brochure.
- Include a full-page color ad in the Bulfinch Gala Brochure, with artwork provided by sponsor.
- Provide a swag bag in which the sponsor may include company literature or company gift.

BRONZE SPONSORS:

For a donation, or value-in-kind, the ICAA-NE Chapter will:

- For \$1,000, include a full-page color ad in the Bulfinch Gala Brochure, with artwork provided by sponsor.
- For \$750, include a half-page color ad in the Bulfinch Gala Brochure, with artwork provided by sponsor.
- Recognize the sponsor in the Bulfinch Gala Brochure.
- Provide a swag bag in which the sponsor may include company literature or company gift.

COCKTAIL RECEPTION



As a special opportunity for Platinum Sponsors only, the ICAA-NE Chapter would like to express its gratitude by hosting a private cocktail party on Friday November 8th, 2024, for the Bulfinch Prize winners, the Bulfinch Gala Platinum Sponsors themselves, or members of their staff, and the New England Chapter's Board. Two tickets will be provided to each Platinum Sponsor so that they may personally interact with the Bulfinch Prize winners in an intimate setting.



THE 2024 BULFINCH AWARDS SPONSORSHIP PROGRAM DESIGN TIMELINE

Please use the following ad guidelines when preparing your sponsorship ad.

If you have any questions regarding the following information, please contact Ashley Jolley at ash726ley@yahoo.com

We do not guarantee color matching. Publisher is not responsible for the outcome of any digitally supplied ads received without an appropriate color or black and white proof. If requested, publisher can create one and bill the customer.

We accept the following file formats:

PDF, JPG, InDesign, Illustrator AI/EPS, PhotoShop PSD/TIFF/EPS. We DO NOT accept PageMaker, CorelDraw, Freehand, MS Word, MS Publisher, Quark

InDesign Requirements

Include all linked images and fonts. CMYK or grayscale. If you are submitting your ad as a PDF from InDesign CS or CS2 please convert all type to outlines and flatten transparency.

Illustrator Requirements

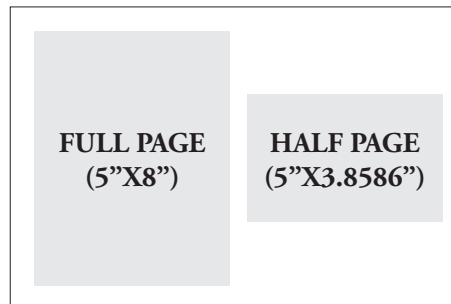
Include all linked images and fonts. CMYK or grayscale. Convert all text to outlines. Vector .eps files must have transparency flattened and saved with the transparent .tiff preview option.

PhotoShop Requirements

We accept native .psd, .tiff (layered or flattened) and .eps files. CMYK or grayscale. All images must be 300dpi. If you are sending a .psd or layered .tiff file please include all fonts used.

FULL PAGE AD: \$1000

HALF PAGE AD: \$750



Would you like to submit an ad but need help creating it?

We have a graphic designer who can work with you to create your advertisement for the program. Exact copy must be provided as well as logo and imagery. Design fees are \$100 for a full-page ad and \$75 for a half-page ad. Each ad comes with 3 rounds of revisions. (extra \$25 for every revision after that) When the design is complete you will be sent the packaged design and finished high-resolution PDF.



THE 2024
BULFINCH AWARDS
SPONSORSHIP PROGRAM AD GUIDELINES

BELOW IS THE PROJECT TIMELINE FOR THE
2024 BULFINCH AWARDS PROGRAM.

SEPTEMBER 13, 2024

Any advertisers that are choosing to have their advertisement designed, must be signed on by September 13, 2024. Their e-mail address must be submitted to the designer no later than September 13, 2024 to move forward with design material communications. They must agree to a \$100 design fee for full page ads, and a \$75 fee for 1/2 page ads.

SEPTEMBER 27, 2024

All advertisements must be finalized and sent to the designer no later than September 27, 2024. If a client's advertisement is going to be submitted completed or using our design services, it must be signed off

on and approved by this date. All copy and art to be included in the brochure is also due on this date. This allows the designer time to position and format all of the advertisements within the brochure, format the main pages of the brochure, and allows time for revisions and edits.

OCTOBER 11, 2024

By this date, the program will be completed and submitted for the final review.

OCTOBER 25, 2024

The final file will be submitted to the printer.